



Seminar Schedule

Wednesday, February 13

- 10:00am "The Future of Precision Ag Technology" - As the integration of precision agriculture into everyday farm operations continues to grow, new technologies and applications are emerging. Join this session to learn about the newest features in FARMserver™ and what future advancements you can expect that will help increase your efficiency and profitability. – *Presented by Beck's Hybrids*
South Wing B 103
- 11:30am "Silent Yield Robbers" - What you don't see can hurt you! Nematodes are the number one source of yield loss in soybeans and often times, the damage remains unseen and is not quantified. Join us to learn more about the impact nematodes can have on your crops and some of the new control methods available to protect your yield from these hidden thieves. – *Presented by Beck's Hybrids*
South Wing B 103
- 1:00pm "The Changing Nature of Tillage Tools" - From variable rate tillage to high-speed tools, farmers are finding value in turning to iron to manage issues in the field. In this seminar, we dig into that topic with some key industry players. – *Presented by Farm Futures*
South Wing B 104
- 2:30pm "2019 Market and Weather Strategies" – Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. – *Presented by DTN/The Progressive Farmer*
South Wing C 104

Thursday, February 14

- 8:30am "2019 Market and Weather Strategies" – Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. – *Presented by DTN/The Progressive Farmer*
South Wing C 104
- 10:00am "Machinery Pete Updates on the Used Machinery Market" – Get the latest machinery values from Greg Peterson, Farm Journal's used-equipment values expert. – *Presented by Farm Journal Media*
South Wing B 105

- 10:00am “Utilizing UAVS and Remote Sensing to Improve Your Decision Making” - Drones are not just for flying anymore! Join us to learn more about the new technologies that can be utilized with drones and how they can save farmers time and money, all while improving the speed and accuracy of decision making on the farm. – *Presented by Beck’s Hybrids*
South Wing B 103
- 11:30am “Grow Corn & Soybean Yields Like A Champion” – Insights on how to optimize returns on every acre from yield contest growers and industry experts. – *Presented by DTN/The Progressive Farmer*
South Wing C 104
- 12:00pm “A Fresh Perspective on Old Agronomy” - This session will focus on the unique, agronomic insights generated by Beck’s Practical Farm Research (PFR)[®] program. Learn about ways to improve your spraying operation at different times of the day, the benefits of 2x2x2 fertilizer applications, and why traditional closing wheel systems may not be the most efficient, or profitable, for your farm. – *Presented by Beck’s Hybrids*
South Wing B 103
- 1:00pm “Seed, Genetics and Crop Performance” – Today’s plant breeders have more tools available to them than ever before. What does that mean to farmers and yield potential for 2019 and beyond? – *Presented by Farm Futures*
South Wing B 104
- 2:00pm “Sulfur on Soybeans” – Looking for a way to increase your soybean yields? Sulfur could be a solution! Since the clean air act was fully implemented in 2010, atmospheric deposition of sulfur into soils has declined. Join us to learn more about the research and insight behind applications of sulfur on soybeans. – *Presented by Beck’s Hybrids*
South Wing B 103
- 2:00pm “U.S. Farm Report” Live Market Roundtable Taping – Hosted by Tyne Morgan, this session has analysts looking at factors that could move the market in 2019. – *Presented by Farm Journal Media*
South Wing B 105
- 4:00pm “High-speed Planting, An Update” – It’s been three years since high-speed planting has become an accepted practice. Here’s an update looking at what it means for growers, what companies have learned and what producers can deploy in 2019 and beyond. – *Presented by Farm Futures*
South Wing B 104

Friday, February 15

- 10:00am “2019 Market and Weather Strategies” – Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. – *Presented by DTN/The Progressive Farmer*
South Wing C 104
- 10:00am “The Future of Precision Ag Equipment” - New precision soil probes may one day allow farmers to increase the amount of information they gather to help them make more profitable, real-time management decisions. Or is that day

already here? Planter technology is also advancing at a rapid pace, but it isn't always necessarily just about the planter. Some new planter technologies are gathering data that may be used in the future to help make the actual planting decisions. Join us to learn more! – *Presented by Beck's Hybrids*
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South Wing B 103

1:00pm “In-season Fertilizer Application” – The need to spoon-feed crops is a growing opportunity, and issue, for agriculture. What does it mean and what are we learning about the tools available for the market? – *Presented by Farm Futures*
South Wing B 104

2:00pm “PRF Proven™ Corn and Soybean Yield Strategies” - Join this session to learn more about the products and practices that have proven to consistently provide a positive yield impact during specific times throughout the growing season. For corn, we will look at stand establishment, ear formation, pollination and grain fill and how we might influence each important growth stage of the plant's life to protect yield. – *Presented by Beck's Hybrids*
South Wing B 103

Saturday, February 16

10:00am “A Fresh Perspective on Old Agronomy” - This session will focus on the unique, agronomic insights generated by Beck's Practical Farm Research (PFR)[®] program. Learn about ways to improve your spraying operation at different times of the day, the benefits of 2x2x2 fertilizer applications, and why traditional closing wheel systems may not be the most efficient, or profitable, for your farm. – *Presented by Beck's Hybrids*
South Wing B 103