Seminar Schedule

Wednesday, February 12

10:00am  “The Future of Precision Ag Technology” — As the integration of precision agriculture into everyday farm operations grows, new technologies and applications continue to emerge. Join this session to learn about the newest features in Beck’s precision farming tool, FARMserver®, and what future advancements you can expect that will help increase your efficiency and profitability. — *Presented by Beck’s Hybrids*
South Wing B 103

11:30am  “Nutrient Removal Rates for Corn Revisited” — Do modern corn hybrids still utilize fertility at the same rate and quantity as older genetics? What about total removal from the field? Join this session to discover what we’ve learned and how we can adapt this information to increase production and profitability on your farm. — *Presented by Beck’s Hybrids*
South Wing B 103

1:00pm  “What’s New with Combines” — Automation, enhanced calibration systems and a range of new technology graces the latest combines on the market. In this seminar, speakers will share the latest information and answer attendee questions about how to make the most of harvest in 2020 and beyond. — *Presented by Farm Futures*
South Wing B 104

2:30pm  “2020 Market and Weather Outlook” — Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. Presentation will offer the audience a wide-range of crop marketing perspectives; including current commodity market trends, pricing opportunities, benchmarking, weather patterns and national / international forecasts, plus planting and supply forecasts. — *Presented by DTN/The Progressive Farmer*
South Wing C 104

Thursday, February 13

8:30am  “2020 Market and Weather Outlook” — Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. Presentation will offer the audience a wide-range of crop marketing perspectives; including current commodity market trends, pricing opportunities, benchmarking, weather patterns and national / international forecasts, plus planting and supply forecasts. — *Presented by DTN/The Progressive Farmer*
10:00am  “Machinery Pete Updates on the Used Machinery Market” – The most trusted name in farm equipment, Machinery Pete will give an update from founder, Greg Peterson, who is also the host of Machinery Pete TV. This seminar will share the top trends in the used equipment market. MachineryPete.com is the fastest growing marketplace for buyers and sellers of used farm equipment offering farmers a vast selection of equipment listings in one place with innovative search tools that make it easy and fast to find relevant equipment. – Presented by Farm Journal Media

South Wing B 105

10:00am  “Utilizing UAVS and Remote Sensing to Improve Your Decision Making” – Drones are not just for flying anymore! Join us to learn more about the new technologies that can be utilized with drones and how they can save farmers time and money, all while improving the speed and accuracy of decision making on the farm. – Presented by Beck’s Hybrids

South Wing B 103

11:30am  “Producing Record Corn & Soybean Yields” – Presentation will offer the audience farmer to farmer and industry experts input on how growers prepare for a new growing season; showcasing seed plot trials and efforts to push for optimum crop health and record yields. – Presented by DTN/The Progressive Farmer

South Wing C 104

12:00pm  “PFR Proven™ Strategies for Success in 2020” – This session will focus on the unique, agronomic insights generated by Beck’s Practical Farm Research (PFR)® program. Learn about the top five PFR Proven™ practices that will likely increase your profitability. We will also be discussing our newest findings around sulfur applications on corn and soybeans as well as new equipment we’ve tested that can increase your productivity. – Presented by Beck’s Hybrids

South Wing B 103

1:00pm  “Why Consider a Pull-type Sprayer” – What’s the future of a pull-type sprayer? What value do they have in today’s farming operation? And what new technology are companies bringing to this market? Speakers will share their insights on this tool and advancements in this area of farm equipment. – Presented by Farm Futures

South Wing B 104

2:00pm  “High-Yielding Soybean Systems” – Join this session to discover practical ways to increase your soybean yields and profitability. Field agronomist, Steve Gauck, will focus on early-season methods to increase soybean yields including tips around planting, fertility, and management practices. – Presented by Beck’s Hybrids

South Wing B 103

2:00pm  “How Technology Can Change Your Farm” – Hear real stories of how technology can make a big impact throughout your operation. Plus, see the latest in full farm connectivity and planter technology. – Presented by Ag Leader

South Wing C 101
2:00pm “U.S. Farm Report” Live Market Roundtable Taping – Join U.S. Farm Report for a live taping of its marketing roundtables. As questions surrounding policy and trade continue to grab the eye of the market, host Tyne Morgan will ask leading analysts how it could impact the markets in 2020. Market volatility can create opportunity, and the analysts will explore what opportunities could be ahead in the new year. Plus, a leading agricultural lender will join the panel and help prepare you for key conversations with your ag banker this year. – Presented by Farm Journal Media
South Wing B 105

4:00pm “How Technology Can Change Your Farm” – Hear real stories of how technology can make a big impact throughout your operation. Plus, see the latest in full farm connectivity and planter technology. – Presented by Ag Leader
South Wing C 101

4:00pm “Material Handling and Livestock” – Livestock need care and to make that easier companies offer a range of tools for feedmaking, feed handling and more. Speakers will share information on the latest developments in this area of agriculture. – Presented by Farm Futures
South Wing B 104

Friday, February 14

10:00am “2020 Market and Weather Outlook” – Join DTN/The Progressive Farmer for the latest marketing and weather outlook facing agriculture. Presentation will offer the audience a wide-range of crop marketing perspectives; including current commodity market trends, pricing opportunities, benchmarking, weather patterns and national / international forecasts, plus planting and supply forecasts. – Presented by DTN/The Progressive Farmer
South Wing C 104

10:00am “Herbicide Systems” – With three major herbicide systems competing in the marketplace, how do you decide what is the best fit for your farm and your situation? Join this session to discover the keys to unlock the best performance for each system and how you can use the current technologies to battle herbicide resistance now and in the future. – Presented by Beck’s Hybrids
South Wing B 103

11:30am “Producing Record Corn & Soybean Yields” – Presentation will offer the audience farmer to farmer and industry experts input on how growers prepare for a new growing season; showcasing seed plot trials and efforts to push for optimum crop health and record yields. – Presented by DTN/The Progressive Farmer
South Wing C 104

12:00pm “PFR Proven™ Strategies for Success in 2020” – This session will focus on the unique, agronomic insights generated by Beck’s Practical Farm Research (PFR)® program. Learn about the top five PFR Proven™ practices that will likely increase your profitability. We will also be discussing our newest findings around sulfur applications on corn and soybeans as well as new equipment we’ve tested that can increase your productivity. – Presented by Beck’s Hybrids
1:00pm
“**The Connected Farm and the Value of Autonomy**” – A discussion with producers, breaking down the tools, technology and the desired support that make the next generation farm a reality. – *Presented by the National Farm Machinery Show*
South Wing C 111

1:00pm
“**What’s New with Farm Tires?**” – What’s in a tire? A lot more than just a few years ago. IF/VF/LSW and more. These speakers will share the latest information on tires and how best to manage them on the farm, including new tech and the latest on efficiency information. – *Presented by Farm Futures*
South Wing B 104

2:00pm
“**If I Could Build a Planter from the Ground Up**” – Planter technologies are evolving at a rapid pace. The challenge is to distinguish what technologies add the most value and provide the highest return. Does high speed planting pay? What are the differences in seed tubes and row units that will make the greatest impact? Join this session to learn how we might build a planter from the ground up. – *Presented by Beck’s Hybrids*
South Wing B 103

**Saturday, February 15**

12:00pm
“**PFR Proven™ Strategies for Success in 2020**” – This session will focus on the unique, agronomic insights generated by Beck’s Practical Farm Research (PFR)® program. Learn about the top five PFR Proven™ practices that will likely increase your profitability. We will also be discussing our newest findings around sulfur applications on corn and soybeans as well as new equipment we’ve tested that can increase your productivity. – *Presented by Beck’s Hybrids*
South Wing B 103